

Highway 34 Billboard Advertising Application



Fairfield Economic Development Association is accepting billboard proposals.

Advertisement duration is generally available in three-month increments or more starting at \$550 per mo. for FEDA Members (\$950 per mo. for non-FEDA members.) The billboard is 14 ft. tall and 48 ft. wide located just east of the Highway 1 & Highway 34 onramp. The billboard is viewable to vehicles traveling east bound on Highway 34. 2018 DOT traffic counts have increased to an average of 5,600 vehicles a day .



Design, printing and installation costs are the responsibility of the advertising organization in cooperation with CR Signs. **Contact CR Signs for design, printing and installation costs: (319) 389-8632**

To apply for space, please submit the following information to office@growfairfield.com

Organization Name: _____

Contact Email: _____ Contact Phone #: _____

Preferred Use Period(s) 2022 2023 3-mo period 6-mo period 9-mo period

Intent of Advertisement: _____

Potential Community Impact: _____

Proposals will be reviewed by the FEDA Board using the following criteria: Purpose, time, period and FEDA membership status. The FEDA Board of Directors reserves the right to review and deny advertisements due to objectionable material including but not limited to; political content. CR Signs restricts sensitive material including alcohol, tobacco, adult entertainment and abortion related content.